

HONORARY PATRONAGE



Information for Technological Partners

27-28 November 2024

Windsor Hotel in Jachranka



VII International Congress of Science and Technology

The resilience of public utility facilities and critical infrastructure against war, hybrid, and criminal threats

ORGANIZERS



SAFETY PROJECT

EXPERTISE PARTNERS



UNIWERSYTET IM. ADAMA MICKIEWICZA W POZNANIU
Zakład Studiów Strategicznych
Wydział Nauk Politycznych i Dziennikarstwa



MEDIA PARTNERS



VALUES OF THE CONGRESS

**The largest cyclical event
of this category in Poland**

**Patronage guaranteeing
the highest level of
proceedings**

**Over 400 participants from
the security industry**

**B2B event resulting in
actual business
realisations**

**Social events,
presentations, side events
and gala banquet**

**Friendly Congress
atmosphere conducive to
networking**

**Highest return on
marketing investment**

**Limited participation of
technical partners to
strengthen relationships
with participants**

**Attractive formula
guaranteeing attendees'
presence at Partners'
stands**



#SAFEPLACE IN FIGURES SINCE 2017.



+2000 ↗

PARTICIPANTS

+200 ↗

EXPERTS

+150 ↗

PARTNERS

SPEECHES, PANEL DISCUSSIONS AND WORKSHOPS



NETWORKING



PRESENTATIONS OF TECHNOLOGICAL SOLUTIONS



Deputy Chairman of the Organising Committee
for Technical Partners:



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Project SAFE-TY

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PROPOSAL FOR PARTNERS

Services provided as part of the package	BRONZE PACKAGE	SILVER PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE
Invitation to the Congress including participation in coffee breaks and lunches	Yes, for 1 person	Yes, for 2 persons	Yes, for 3 persons	Yes, for 3 persons
Participation of Partner's representatives in the gala dinner and banquet	Yes	Yes	Yes	Yes
Representative stand with a maximum area of 5m ² located at the Congress venue	Yes	Yes	Yes	Yes (up to 8 m ²)
Selection of the location of the representative stand (in the order: Platinum, Gold, Silver, Bronze)	Yes	Yes	Yes	Yes
Providing the Partner with stickers for Participants encouraging them to visit the stand	Yes	Yes	Yes	Yes
Including the Partner's advertising materials in the conference delegate packs	Yes	Yes	Yes	Yes
Publishing the Partner's logo on the event's website with an active link to the selected website	Yes	Yes	Yes	Yes
Logo placement in the programme of the event	Yes	Yes	Yes	Yes
Partner's logo on the conference wall made available to participants and the media	Yes	Yes	Yes	Yes
Participation in the competition for the best exhibition stand	Yes	Yes	Yes	Yes
Presentation of a certificate for the technical partner during the gala dinner	No	Yes	Yes	Yes, additionally presentation of a statuette during the opening of the Congress
Publication of social media posts containing a description of the company and dedicated graphics	No	Yes, 1 post before the Congress	Yes, 2 posts before the Congress (including one with a presentation of the speaker's profile) and 1 post after the Congress	Yes, 3 posts before the Congress (including one with a presentation of the speaker's profile) and 2 posts after the Congress
Placing the technical partner's logo on the reverse of the badge	No	Yes	Yes	Yes
Collection of contacts to Congress participants on behalf of the Technical Partner*	No	Yes	Yes	Yes
Possibility of setting up a roll-up outside the exhibition stand	No	Yes, 1 rollup	Yes, up to 2 rollups	Yes, up to 3 rollups, including 1 rollup on the side wall of the main meeting room
Participation in the awarding of prestigious prizes to Congress participants	No	Yes	Yes	Yes
Inclusion of company description with QR code in the agenda	No	Yes	Yes	Yes
Mention of your partner in the acknowledgements sent to participants after the congress	No	Yes	Yes	Yes
Display of your logo on screens in the congress centre	No	Yes	Yes	Yes
Opportunity to participate in the Safe Place Community Discovery of the Year Competition in the technical security category, together with the opportunity to present a selected product or service in the Competition catalogue	No	Yes	Yes	Yes
Participation in the awards ceremony for the winners of the Competition with the opportunity to give a 3-minute speech during the ceremonial banquet	No	Yes	Yes	Yes
Inclusion of your presentation or materials in a mailing summarising the Congress	No	No	Yes	Yes
A representative's speech during a content-related session (15 min.) or performing a dynamic equipment demonstration outside the building	No	No	Yes, on the 2nd day	Yes, on the 1st or 2nd day
Inclusion of the Partner's statement in the closing film	No	No	Yes	Yes
Possibility to choose a table during the gala banquet and mark it with the Partner's logo	No	No	Yes	Yes
Participation of the Partner's representative in a substantive expert debate	No	No	No	Yes
Reading out the name of the technical partner along with a thank-you note during the opening and closing panels of the conference	No	No	No	Yes
Distribution of dedicated mailings to the participant base before and after the Congress - with content agreed with the Partner	No	No	No	Yes
Display of Partner's promotional videos during breaks in the proceedings	No	No	No	Yes
Possibility of dedicated networking with 3 selected participants of the Congress - with involvement of a representative of the Organiser	No	No	No	Yes
Provision of a dedicated room for backstage talks for Platinum Partners	No	No	No	Yes
Possibility of organising your own networking activities and meetings in a dedicated space	No	No	No	Yes
Opportunity to become a patron of a panel discussion	No	No	No	Yes
Vouchers for guests selected by the Partner entitling them to a 20% discount on participation in the Congress	No	No	No	Yes